

Frequently Asked Questions

Build a team, break down the stigma and raise some funds to help support the programs and services at the Alzheimer Society Southwest Partners!

Fundraising Questions

Can I participate as an individual, or do I need to be part of a team?

You can register as an individual, create a team, or join an existing team. You can participate with friends, family, colleagues, or all of the above!

Where do I register?

Register online at www.alzswp.ca/wfa

Is fundraising done online or offline?

You can fundraise online or offline.

Offline Fundraising

- We mailed a pledge sheet to all past walkers the last week of March.
- You can pick up a pledge sheet from any of our three (3) Alzheimer Society offices.
- You can download and print the pledge form on our website or call us (519-680-2404) and we can email (or mail) you one.

Online Fundraising

- Create an account on our website (alzswp.ca/wfa) and get fundraising today! The online platform allows you to manage your individual and team pages, send emails, add contacts, thank donors. *Be sure to customize your individual page with your story and image.*

Where does the money go?

All funds raised at the Walk stays in our community to deliver local programs and services for individuals living with dementia and their families and care partners.

Can I drop off pledges in advance?

Yes, you can drop off your donations anytime during office hours at any of our three (3) office locations.

Do I have to come to attend the Walk in-person?

No! You are welcome to create a team, fundraise throughout the month of May or make an individual a donation to the Walk.

Can I just donate to the event?

Donations can be made online at www.alzswp.ca/wfa (and select the location you want to donate to – London, St. Thomas, Tillsonburg, Woodstock).

- Click on the **EVENT DONATION** button.
- If you wish to donate to the staff team, select the 'In it for Alz' team and then on the **TEAM DONATION** button.

Event Details

When is the Walk?

Saturday, May 27, 2023.

Do you need volunteers for the event?

Yes! Please contact Megan Fife (megan.fife@alzswp.ca) to sign up to become a volunteer.

Where is the Walk Taking Place?

Four walks to represent the 13,500 people living with dementia we serve across Elgin, Middlesex, and Oxford Counties.

London	St. Thomas	Tillsonburg	Woodstock
Mother Teresa Catholic Secondary School 1065 Sunningdale Rd E London, ON 10:00 a.m.	Pinafore Park 95 Elm St St. Thomas, ON 10:00 a.m.	Annadale Public School 60 Tillson Ave Tillsonburg, ON 10:00 a.m.	College Avenue Secondary School 700 College Ave Woodstock, ON 10:00 a.m.

See www.alzswp.ca/wfa (click on specific location) for detailed breakdown of Walk Day Schedule closer to the event date.

What are the Walk Routes?

- **London:** The Walk will take place around the track at Mother Teresa Catholic Secondary School. Walkers can go as many laps as they'd like (10 laps is 4km).
- **Woodstock:** The Walk will take place around the track at College Ave Secondary School. Walkers can go as many laps as they'd like (10 laps is 4km).
- **St. Thomas:** a scenic Walk around Pinafore Park (approx. 1.5 km)
- **Tillsonburg:** The Walk will take place around the track at Annadale Public School. Walkers can go as many laps as they'd like (10 laps is 4km).

All routes will have signs and marshals to keep Walkers on track.

Incentives and Prizes

How do I get a Walk t-shirt?

- All walkers raising over \$100 will receive a Walk t-shirt.
- All walkers raising over \$600 will become part of our 600 Club and receive a special VIP Item (and bragging rights!).

When do I pick up my Walk T shirt and my 600-club prize?

During office hours between May 23 – May 25 or on Walk Day (Saturday, May 27)

Event Day Overview

What time does the Walk Start?

The Walk Day schedule is posted on each locations Walk website. But for quick reference they are as follows:

- Registration opens: 9:00 a.m.
- Opening Ceremonies/Warm Up: 10:00 - 10:30 a.m.
- Walk: 10:30 a.m. - 12:00 p.m.

What can I expect when I arrive at the Walk?

Arrival and registration

- Drop off your pledge forms and donations. Be sure your pledge forms are filled out completely so we can be sure to issue tax receipts.

Grab a snack and say hello to friends, family and other walkers.

- Take this time to mix, mingle and connect with other Walkers and Walk supporters.

Visit some of the event day activities.

- Pick up your walk t-shirt (if you haven't done so already) and your 600 club prize.
- Check out our photobooth (London only).
- Visit the "Forget Me Not Wall" and write a message to honour your loved one.
- Check out our t-shirt decorating station and add some colour to your walk t-shirt.
- Visit our age friendly activities station and play some lawn games.

I have questions about the walk, who should I talk to?

- **Sponsorship:** Leslie Rand, leslie.rand@alzswp.ca
- **Event Details (Vendors/Suppliers/T-shirt pick-up/Overall Event):** Cheriss Lansens, cheriss.lansens@alzswp.ca
- **Volunteering:** Megan Fife, megan.fife@alzswp.ca
- **Online Registration/Receipts:** Mike Wojtowicz, michael.wojtowicz@alzswp.ca

Why did the London and Tillsonburg Walk venue change this year?

- *Safety and Accessibility:* A walking track is accessible to all participants and participants are visible throughout the duration of the event.
- *Uniform Experience:* Creating a uniform experience for all four walk events no matter the city so our participants will experience a similar event no matter which location they choose to attend.
- *Sound Quality:* Sound system can be set up so all participants throughout the event can hear the announcements.

Will there be shade and somewhere for participants to sit?

- We will have a seating area with tents, tables and chairs available.
- At a couple of the Walks there will also be a designated area where food trucks will be set up with tables and chairs.

Is there food?

- Wrapped/package food and water will be provided to Walk participants at all four (4) walks.
- There is a concession stand at the **St. Thomas walk** to purchase food with 10% of the proceeds being donated back to the Alzheimer Society Southwest Partners.
- There will be food trucks onsite at the **London Walk** to purchase food with 10% of the proceeds being donated back to the Alzheimer Society Southwest Partners.

Will the event take place rain or shine?

- Yes!