

Saturday, May 25, 2024

London, St. Thomas, Tillsonburg and Woodstock

The IG Wealth Management Walk for Alzheimer's is an annual event where our community rallies around families living with dementia and raises awareness and vital funds that will make a world of difference to our clients and their care partners.

## Event Reach and Impact

**\$295,420** raised

**88** teams

**641** walkers

**6,367** social media followers

**3,334** individual donors

**7,600** email subscribers

Supporting more than 14,000 individuals living with dementia and their care partners in our community.

## Walker Demographics



## Sponsorship Matters

**50%** of Alzheimer Society Southwest Partners' budget is supported by fundraising!

Join our call to action that no one living with dementia goes unsupported.

# SPONSORSHIP LEVELS



## Gold Sponsor (\$5,000)

- Speaking opportunity on Walk Day
- Logo inclusion on all Walk email communications to 7,000+ supporters
- Custom Walk Day activation opportunity (i.e. photo booth, kids activities, rest stop) at your choice of Walk location and recognition on Walk Day signage
- Logo on Walk website
- One 10'x10' booth space with one 6 ft table at one Walk location
- Logo recognition on the Walk Day sponsor sign
- Custom dementia-education session for your organization
- Walk promotional materials to display at your business
- Social media mentions and tags as available

---

## Silver Sponsor (\$3,000)

- Custom Walk Day activation opportunity (i.e. photo booth, kids activities, rest stop) at your choice of Walk location and recognition on Walk Day signage
- Logo on Walk website
- Mention during opening ceremonies
- One 10'x10' booth space with one 6 ft table at one Walk location
- Logo recognition on the Walk Day sponsor sign
- Custom dementia-education session for your organization
- Walk promotional materials to display at your business
- Social media mentions and tags as available

---

## Bronze Sponsor (\$1,000)

- One 10'x10' booth space with one 6 ft table at one Walk location
- Logo recognition on the Walk Day sponsor sign
- Custom dementia-education session for your organization
- Walk promotional materials to display at your business
- Social media mentions and tags as available

*Alzheimer Society*  
S O U T H W E S T P A R T N E R S

Can't find what you are looking for and still want to support us? Register a team and fundraise!

Leslie Rand, Director of Development  
leslie.rand@alzswp.ca  
519-680-2404 ext. 154