



Cabin Fever Reliever Gala

Saturday, February 8, 2025

Best Western Lamplighter Inn, 591 Wellington Rd, London, ON

The Alzheimer Society Southwest Partners' (AlzSWP) annual Cabin Fever Reliever Gala brings together friends, families, business and community leaders to support people impacted by dementia in our region.

Over 350 attendees will join AlzSWP for dinner and a high-energy program featuring the always entertaining, Layne "The Auctionista." Your sponsorship will help ensure better dementia care, education, support and access to all who need it.



Reach & Impact

\$518,200 raised in 2024

344 attendees

254 individual donors

15 corporate partners

5,057 social media followers

8,774 email subscribers

AlzSWP provides vital social work counselling, support groups, client and public education, system navigation, advocacy, and therapeutic recreation programs to the more than 14,500 people living with dementia in our region and those that support them.

Meeting the growth in demand is not possible without our committed corporate partners.

Sponsorship Matters

\$2M of AlzSWP's annual budget is supported by fundraising.

SPONSORSHIP LEVELS

Alzheimer Society
SOUTHWEST PARTNERS

\$10,000

Presenting Sponsor

- Recognition as Presenting Sponsor on all promotional material
- Logo recognition incorporated into event branding
- Opportunity to speak at event or play pre-recorded welcome video
- Logo included in AlzSWP staff signature graphic (min. 4 weeks)
- Logo included on email campaigns to AlzSWP supporters
- Logo featured prominently on Cabin Fever Reliever Gala webpage
- Recognition on AlzSWP Facebook and Instagram social media channels (min. 5 posts)
- Logo featured on-screen and signage at event
- Preferred seating and recognition on table signage
- 20 tickets to event

\$5,000

Event Sponsor

- Recognition on-screen and signage associated with one event activity opportunity (cocktail reception, dinner, Fund a Need, wine, etc)
- Logo on Cabin Fever Reliever Gala webpage
- Recognition on AlzSWP Facebook and Instagram social media channels (min. 2 posts)
- Logo featured on-screen and signage at event
- Preferred seating and recognition on table signage
- 10 tickets to the event

\$7,500

Online Auction Sponsor

- Logo included on online auction email campaigns to AlzSWP supporters
- Logo on Cabin Fever Reliever Gala webpage
- Logo on online auction webpage
- Recognition on AlzSWP Facebook and Instagram social media channels (min. 3 posts)
- Logo featured on-screen and signage at event
- Preferred seating and recognition on table signage
- 10 tickets to event

\$3,000

Table Sponsor

- Logo on Cabin Fever Reliever Gala webpage
- Recognition on AlzSWP Facebook and Instagram social media channels (min. 1 post)
- Logo featured on-screen and signage at event
- Preferred seating and recognition on table signage
- 10 tickets to the event

**Looking for another way to support?
Ticket purchases and auction item
donations welcome!**

Reach out for more information:
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