

2025 Walk for Alzheimer's

Saturday, May 24, 2025

London, St. Thomas, Tillsonburg and Woodstock

The IG Wealth Management Walk for Alzheimer's is an annual event where our community rallies around families affected by dementia and raises awareness and vital funds that will make a world of difference to our clients and their care partners.

Event Reach and Impact

\$305,000 raised

106 teams

711 walkers

5,057 social media followers

3,608 individual donors

8,774 email subscribers

Supporting more than 14,500 individuals living with dementia and their care partners in our community.

Walker Demographics



Sponsorship Matters

\$2M of AlzSWP's annual budget is supported by fundraising.

Join us in ensuring no one impacted by dementia goes unsupported.

SPONSORSHIP LEVELS



Gold Sponsor (\$5,000)

- Speaking opportunity on Walk Day
- Logo inclusion on all Walk email communications to 7,000+ supporters
- Custom Walk Day activation opportunity (i.e. photo booth, kids activities, rest stop) at your choice of Walk location and recognition on Walk Day signage
- Logo on Walk website
- One 10'x10' booth space with one 6 ft table at one Walk location
- Logo recognition on the Walk Day sponsor sign
- Custom dementia-education session for your organization
- Walk promotional materials to display at your business
- Social media mentions and tags as available

Silver Sponsor (\$3,000)

- Custom Walk Day activation opportunity (i.e. photo booth, kids activities, rest stop) at your choice of Walk location and recognition on Walk Day signage
- Logo on Walk website
- Mention during opening ceremonies
- One 10'x10' booth space with one 6 ft table at one Walk location
- Logo recognition on the Walk Day sponsor sign
- Custom dementia-education session for your organization
- Walk promotional materials to display at your business
- Social media mentions and tags as available

Bronze Sponsor (\$1,000)

- One 10'x10' booth space with one 6 ft table at one Walk location
- Logo recognition on the Walk Day sponsor sign
- Custom dementia-education session for your organization
- Walk promotional materials to display at your business
- Social media mentions and tags as available

Alzheimer Society
S O U T H W E S T P A R T N E R S

Can't find what you are looking for and still want to support us? Register a team and fundraise!

Katie Craig, Manager of Fund Development
katie.craig@alzswp.ca
519-680-2404 ext. 153