

# 2026 Walk for Alzheimer's

May 30 - 31, 2026

London, St. Thomas, Tillsonburg and Woodstock

The IG Wealth Management Walk for Alzheimer's is an annual event where our community rallies around families affected by dementia and raises awareness and vital funds that will make a world of difference to our clients and their care partners.

## Event Reach and Impact

**\$285,000** raised

**104** teams

**798** walkers

**5,371** social media followers

**2,671** individual donors

**8,732** email subscribers

Supporting more than **15,000** individuals living with dementia and their care partners in our community.

## Walker Demographics



25% under age 35

42% age 36-54

33% over age 55

75%  women

## Sponsorship Matters

Your commitment provides:

- Local support programs.
- Guidance for families after diagnosis.
- Safe, welcoming spaces to connect and stay active.
- Dementia education for individuals, families and care partners.

Join us in ensuring no one impacted by dementia goes unsupported.



# SPONSORSHIP LEVELS



## Impact Sponsor (\$10,000)

- Logo on 650+ customized Walker shirts
- Opportunity to present a Walker Award at Walk location of choice
- Logo inclusion on all Walk email communications 9,000+ supporters
- Logo on Walk website
- Recognition in post-Walk Impact Report email
- Custom thank you video from CEO
- One 10'x10' booth space with 6ft table at all Walk locations
- Logo recognition on the Walk Day sponsor sign
- Walk promotional materials to display at your business
- 4 social media mentions and tags
- Recognition in Annual Report

## Snapshot Sponsor (\$5,000)

- Photo booth activation at Walk site of choice (subject to availability)
- Logo inclusion on all Walk email communications to 9,000+ supporters
- Logo on Walk website
- Mention during opening ceremonies
- Logo recognition on the Walk Day sponsor sign
- One 10'x10' booth space with one 6 ft table at one Walk location
- Walk promotional materials to display at your business
- 3 social media mentions and tags
- Recognition in Annual Report

## Memory Sponsor (\$3,000)

- Forget-Me-Not wall logo recognition at Walk of choice (subject to availability)
- Logo on Walk website
- Mention during opening ceremonies
- One 10'x10' booth space with one 6 ft table at one Walk location
- Logo recognition on the Walk Day sponsor sign
- Walk promotional materials to display at your business
- 2 social media mentions and tags
- Recognition in Annual Report

## Spark Sponsor (\$1,000)

- One 10'x10' booth space with one 6 ft table at one Walk location
- Logo recognition on the Walk Day sponsor sign
- Name recognition on Walk website
- Walk promotional materials to display at your business
- 1 social media mention and tag
- Recognition in Annual Report

Can't find what you are looking for and still want to support us? Register a team and fundraise!