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Cabin Fever Reliever Gala

February 6, 2027

Best Western Lamplighter Inn | 591 Wellington Rd, London, ON

ABOUT THE EVENT

Now in its 34th year, the Cabin Fever Reliever Gala brings together over 300 community leaders, families and corporate partners for an unforgettable evening in support of people impacted by dementia in our region. From lively entertainment to inspiring stories, the gala brings our community together to fund vital programs and services supporting over 15,000 people living with dementia and their care partners.

2026 IMPACT HIGHLIGHTS

- \$468,750 raised
- 300 attendees & donors
- 16 corporate partners



YOUR SPONSORSHIP MATTERS

Becoming a sponsor positions your organization as a leader in community care while connecting you with a highly engaged and compassionate audience. Your sponsorship supports social work counselling and support groups, client and public education, system navigation, therapeutic recreation and so much more.

HOSTED BY LAYNE "THE AUCTIONISTA"



SPONSORSHIP OPPORTUNITIES

Alzheimer
Society
S O U T H W E S T P A R T N E R S

PRESENTING SPONSOR

\$12,500

- Recognition as “Presenting Sponsor” on all promotional materials
- Logo recognition incorporated into event branding
- Opportunity to speak at gala or play pre-recorded welcome video
- Logo included in AlzSWP staff signature (min. 4 weeks)
- Logo included on email campaigns to AlzSWP supporters
- Logo featured prominently on Cabin Fever Reliever Gala webpage
- Exclusive logo recognition on photobooth pictures
- Recognition on AlzSWP social media channels (min. 5 posts)
- Logo featured on screen and signage at gala
- Preferred seating and recognition on table signage
- 20 tickets to gala

\$7,500

- Logo included on online auction email campaigns to AlzSWP supporters
- Logo on Cabin Fever Reliever Gala webpage
- Logo on online auction webpage
- Recognition on AlzSWP social media channels (min. 3 posts)

ONLINE AUCTION SPONSOR

- Logo featured on screen and signage at gala
- Preferred seating and recognition on table signage
- 10 tickets to gala

EVENT SPONSOR

\$6,000

- Recognition on screen and signage associated with one event activity (cocktail reception, Fund a Need, wine, etc.)
- Logo on Cabin Fever Reliever Gala webpage
- Recognition on AlzSWP social media channels (min. 2 posts)
- Logo featured on screen and signage at gala
- Preferred seating and recognition on table signage
- 10 tickets to gala

\$3,000

TABLE SPONSOR

- Logo on Cabin Fever Reliever Gala webpage
- Recognition on AlzSWP social media channels (min. 1 post)
- Logo featured on screen and signage at gala
- Preferred seating and recognition on table signage
- 10 tickets to gala

Looking for another way to support?
Ticket purchase and online auction
item donations welcome!

Reach out for more information:
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