



## SETTING UP YOUR FUNDRAISER

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Setting up your Anything for Alzheimer's online fundraising page is an easy way to collect and track donations, while keeping your friends and family up to date on your fundraising journey.

### ONLINE

#### Step 1:

Register – set up your Anything for Alzheimer's page to kickstart your fundraising journey today. Enter <https://alzswp.ca/alzswp-events/> into your browser to find the Anything For Alzheimer's webpage.

#### Step 2:

Personalize – make your page stand out by including your fundraising goal and personalizing it with details of your fundraiser.

#### Step 3:

Share your story – if you have a special connection to the Alzheimer Society Southwest Partners or to someone affected by dementia, share your story to engage people with your connection to the cause.

#### Step 4:

Share photos and fundraising milestones – keep people updated and engaged!

### OFFLINE

You can download and print a copy of our offline paper Pledge Form to track donations at your event or pick up a copy from one of our Alzheimer Society Southwest Partners offices.

### HYBRID

Give your donors an option to donate in a way that works best for them. Set up your online fundraiser and print off the pledge form to collect donations both online and offline.