



Seeds of Inspiration Garden Club



Artful Minds



Intergenerational Choir

# Alzheimer Society

LONDON AND MIDDLESEX™



Walk For Alzheimer's

## ANNUAL REPORT

2015-2016



## A SNAPSHOT OF OUR ORGANIZATION'S PROGRESS MEETING THE CHALLENGE

Last year's launch of our newest 3-year strategic plan established key pillars designed to build on our successes, to confidently meet our challenges and to continue to satisfy our primary mission of providing invaluable support as care partners for individuals and families as they journey through the dementia experience. Within this report, the significant increase of our client numbers and the increased pressure that accompanies that growth should be clear to readers. Proudly, this report illustrates our response to those challenges. Specifically, the expansion of support programs and services offered by the Alzheimer Society, as well as the increased level of collaboration with other dementia support organizations. While government funding (MOHLTC) remains stalled at inadequate levels, the community has stepped up. Community fundraising has increased substantially thanks to increased support from major donors and record results at our two flagship events.

A snapshot of our Society — it is client support, organizational sustainability, collaboration, community profile and research funding. It is quite a story.

**Betsy Little**  
C.E.O.

**Dagmara Wozniak**  
ASLM Board Chair

*"...It's work as an advocate, it's fundraising and it's client services ...It's a juggle – everyone of those balls is important. I just want to applaud the work of the Alzheimer Society and I want to recognize that I understand that those balls are all in the air at the same time, and how challenging that can be"*

*~ Survey Key Informant (partner/stakeholder) ~*

### STAFF

**Katie Berkelmans** - Social Recreation Coordinator  
**Rose Brochu** - Accounting and Operations Manager  
**Rick Bunt** - Registered Social Worker  
**Cathy Cherry** - Reception/Executive Assistant  
**Jennifer Hale** - Volunteer Services Coordinator  
**Brooke Hurley** - Registered Social Worker  
**Rebecca Lafleur-Hannam** - Event Coordinator  
**Betsy Little** - CEO  
**Nancy O'Regan** - First Link Program Manager  
**Susan Oster** - Public Education Coordinator/  
HR Advisor  
**Leslie Rand** - Fund Development Manager  
**Betty Rutledge** - Intake Coordinator  
**Carolyn Underwood** - Registered Social Worker  
**Michael Wojtowicz** - Donor Database Officer  
**Bruce Wray** - Communications Manager  
**Paul Yost** - Registered Social Worker

### BOARD OF DIRECTORS ASLM

<b>Dagmara Wozniak</b> - Chair	<b>Peter Pistor</b>
<b>Nancy Hines</b> - Past Chair	<b>Dr. Jane Rylett</b>
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<b>Ross Chapin</b>	<b>Betsy Little</b> - CEO Ex-Officio
<b>Tom Cooke</b>	<b>Cathy Cherry</b> - Recording Secretary, Ex-Officio
<b>Tracy Fawdry</b>	
<b>Stephen Paul</b>	

### BOARD OF DIRECTORS AFLM

<b>Bryan Vickers</b> - Chair	<b>Dagmara Wozniak</b> - ASLM Board Chair
<b>Peter Regier</b> - Secretary/Treasurer	<b>Betsy Little</b> - CEO Ex-Officio
<b>Ross Chapin</b>	<b>Cathy Cherry</b> - Recording Secretary, Ex-Officio
<b>Dr. John Curtis</b>	
<b>John McGarry</b>	
<b>Linda Smits</b>	

# Thank You To Our Supporters!

## OUR MAJOR DONORS (\$1000 plus)

Laskey Properties Inc.  
- Ron and Barb Laskey \*

Tom and Rosemary Logan\*

London Life \*

John and Jackie Porter\*

Bryan Vickers\*

*\* Gifts to Alzheimer Foundation  
London and Middlesex*

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Patricia and Larry Allen

Carlyle Peterson Lawyers LLP

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Thomas Disney

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Dr. Jo-Anne Hammond and

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Nancy and Alan Hines

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Foundation:

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Susan Weldon and

Barry Margison

Dr. Jennie Wells

Westminster College

Foundation

Faye and Rod Willis

## BEQUESTS

Estate of Guy Leclaire

Estates of Vera and  
Wesley Botham

Estate Of Virginia Marie Bennett

## CORPORATE SPONSORS

Arbor Trace Alzheimer's Special  
Care Center

BDO Canada

Best Western Lamplighter Inn

Carlyle Peterson Lawyers LLP

Cornerstone Architecture Inc

Grandwood Park

Highview Residences

Home Instead Senior Care

Manor Village

McCormick Canada Inc.

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McKenzie Lake Lawyers LLP

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Saint Elizabeth Health Care

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Portfolio Management

Scotiabank

Sifton Properties Limited

Western University

Whitehills Animal Hospital

Your Neighbourhood

Credit Union

## EMPLOYEE GIVING

3M Employee's Charitable

Contribution Organization

Jones Packaging Employee's  
Association

United Way of Greater Toronto

## GIFTS IN KIND

Bell Media

Corus Entertainment

Hangar9 by Fisher & Company

Oxford Dodge

Producers Post - Craig Davis

The Toronto Blue Jays

The Works Gourmet Burger

Bistro

WestJet

## GOVERNMENT

Ontario Brain Institute

Ontario Senior's Secretariat

- Seniors Community Grant  
Program

Ontario Trillium Foundation

South West Local Health

Integration Network

## PLANNED GIFTS

Barbara Kaiser

Helen Plaunt

## THIRD PARTY FUNDRAISERS

Alive Inside Film Screening -

MacLeod Family

Best Western Lamplighter Inn -

Chef's Table Dinner

Bulk Barn

Forest City Road Races

H & N Roofing & Sheet Metal

Sole Haven Concert

Alysha Wisniewski

## 2015 WALK FOR ALZHEIMER'S (\$1000 plus raised)

Asta's Angels

Kim Blain

Dina Boone

BT's Team

Duncan Caldwell

CIBC Mellon - London

Ernee's Kids

Janet Fleet

Fleet's Feet

Forget Me Naughties

Glendalicious

David Greene

Happy Trails B

Helping Honeys and the

Gentle Giant

Henley Place

Highview Happy Wanderers

Hooder-Huffer Angels

Bruce Huff

Susan Isaacs

Jessica Jaremchuk

Kellers for a Cause

Betsy Little

Don Mahood

McGarrell Place

Louise Milligan

Phoenix

Leslie Rand

Remember This

Revera

Reymers Remembers

Jane Ridley

Holly Ross

Team Betty

Team McD

Thanks for the Memories

The Aboveboard Board

The Village People

The What's Her Name Team

Penny Thompson

Amy Walsh

Weber Wobblers

## MONTHLY GIVING

John Allingham

Kirsten Bennett

Katie Berkelmans

Rose and Rick Brochu

Cathy and Wayne Cherry

Jocelyn Cline

Dora Fuller

Jennifer and Stuart Hale

Avril Hickson

Brooke Hurley and Jess Bechard

Susan Huston

Greg Kaiser

Kristine Lemieux

John McCallum

Marilyn McGuffin

Margaret and Peter Molnar

Nancy and Tony O'Regan

Susan Oster

Cathy Pekeski

Leslie and Ian Rand

Peter and Bonnie Regier

Jane Ridley

Betty and Terry Rutledge

Betty Tsukahara

Barbara Wagner

Michael Wojtowicz

Dagmara Wozniak

Bruce and Carole Wray

We gratefully acknowledge our supporters and donors  
who have made a contribution of \$1000 and over  
as well as those who have committed to a monthly gift  
between April 1, 2015 and March 31, 2016

*“The other aspect is that the Society does not deal in “typicals” They recognize that every dementia person and their caregivers have unique circumstances that need to be heard and become the focus of attention.”*

*~ A Caregiver ~*

## SUMMARY STATEMENT OF FINANCIAL POSITION

March 31, 2016

		2016	2015
<b>ASSETS</b>	Current assets	\$ 289,679	\$ 345,667
	Investments	425,432	348,828
	Capital assets	101,772	112,738
	Cash surrender value of insurance	20,097	18,739
	Works of art	72,236	72,236
		<b>909,216</b>	<b>898,208</b>
<b>LIABILITIES AND NET ASSETS</b>	Current liabilities	\$ 253,029	\$ 242,573
	Deferred contributions related to capital assets	45,133	46,571
	Net assets	611,054	609,064
		<b>\$909,216</b>	<b>\$898,208</b>

## SUMMARY STATEMENT OF OPERATIONS: Year Ended March 31, 2016

<b>REVENUES</b>	Fund development	\$ 732,899	\$ 681,417
	Ministry of Health funding	517,310	502,974
	Alzheimer Foundation London and Middlesex	224,366	138,586
	Education programs	49,439	54,858
	Investment income	8,731	36,067
	Amortization of deferred contributions related to capital assets	16,487	9,405
	Administrative recovery programs and other	40,518	6,417
		<b>1,589,750</b>	<b>1,429,724</b>
<b>EXPENSES</b>	Social work program	457,501	386,754
	Fund development program	300,508	279,226
	Education and communications	275,169	258,977
	Volunteer and support services	213,483	180,512
	Awareness and events	185,440	162,426
	Administration	88,889	88,947
	Professional fees	24,010	28,193
	Amortization of capital assets	30,756	24,416
	Community grants	12,004	13,097
		<b>1,587,760</b>	<b>1,422,548</b>
	<b>EXCESS OF REVENUES OVER EXPENSES</b>	<b>\$1,990</b>	<b>\$ 7,176</b>

This financial summary is an excerpt from the complete financial statements of the organization, which were audited by BDO Canada LLP Chartered Professional Accountants, dated June 6, 2016 and as such does not contain all disclosures required under Canadian accounting standards for not-for-profit organizations. A copy of the complete financial statements is available from the organization upon request.

**Alzheimer Society**  
LONDON AND MIDDLESEX™

**435 Windermere Road,  
London, Ontario N5X 2T1**

**TEL: (519) 680-2404 TOLLFREE: 1-888-495-5855**

**www.alzheimerlondon.ca**

# WHAT WE OFFER

**Alzheimer Society**  
LONDON AND MIDDLESEX™

# HOW WE HELPED

SUPPORT SERVICE DELIVERY 2015 - 2016

## CORE SUPPORT SERVICES for OUR CLIENTS

Persons With Dementia (PWD), Caregivers (CG) and Family



### INDIVIDUAL SUPPORT PROVIDING:

- Increased awareness and connection to community resources
- Increased knowledge of Alzheimer's disease and other dementias (ADOD)
- Establishment of better support networks
- Emotional Validation
- Decrease in dementia stigma



### FIRST LINK LEARNING SERIES PROVIDING:

- Increased knowledge of Alzheimer's disease & other dementias (ADOD)
- Opportunities to express emotions & to be heard
- Connection with shared experience & peer support
- Navigation of community resources



### SUPPORT GROUPS PROVIDING:

- Shared peer connections & learning
- Emotional validation
- Increased knowledge of ADOD
- Increased socialization
- Better self-perceived quality of life

## ADDITIONAL KEY SUPPORT PROGRAMS



### VOLUNTEER COMPANION

Providing opportunities for socialization, intellectual stimulation and engagement for the PWD and periods of respite for the CG.



### IPOD PROGRAM



### SOCIAL RECREATION



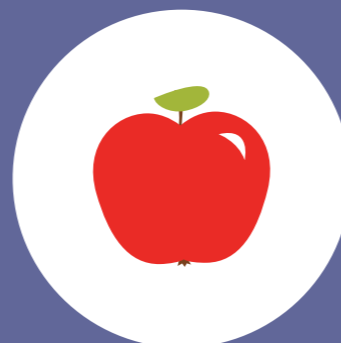
### Mild Cognitive Impairment: LEARNING THE ROPES

For older adults diagnosed with MCI with outcomes of improved cognitive health through education, training and support.



### TELECONNECT PROGRAM\* new in 2015-16

Follow up telephone-based support facilitated by trained volunteers.



### PUBLIC EDUCATION

Provides the general public, healthcare professionals and volunteers access to the latest dementia-based education.

### NEW CLIENTS

446 CG 473 PWD  
**919**

3 YEAR TREND

UP  
**49%**

### ACTIVE CLIENTS:

1317 CG 951 PWD  
**2268**

3 YEAR TREND

UP  
**93%**

### SUPPORT GROUPS



**204**  
SESSIONS

**1818**  
PARTICIPANTS

3 YEAR TREND

UP **44%**

### SOCIAL RECREATION



**197**  
SESSIONS

**2385**  
PARTICIPANTS

3 YEAR TREND

UP **81%**

### PUBLIC EDUCATION



**131**  
SESSIONS

**5547**  
PARTICIPANTS

3 YEAR TREND

UP **15%**

### VOLUNTEER COMPANION



**773**  
VISITS

3 YEAR TREND

UP **45%**

### IPOD & TELECONNECT



**124**  
VISITS

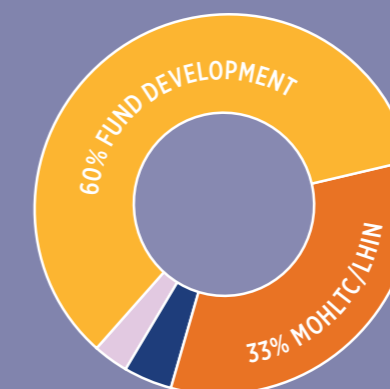
NEW PROGRAMS THIS YEAR

## OUR COMMUNITY SUPPORT PARTNERS

**MCCORMICK DEMENTIA SERVICES**  
formerly Alzheimer Outreach Services  
Adult Day Programs  
Caregiver Support Group  
**VON CANADA**  
First Link (ASLM delivered)  
Adult Day Program  
Caregiver Support Group

**THE SALVATION ARMY**  
Adult Day Program  
Caregiver Support Group (ASLM delivered)  
**THAMES VALLEY FAMILY HEALTH TEAMS MEMORY CLINICS**  
Byron  
Four Counties  
Middlesex Centre  
Strathroy  
West London  
Whitehills Medical Centre

## OUR FUNDING



## OUR STRATEGIC PILLARS



GUIDING US TO OUR MISSION...

We provide hope, relief and support as we partner with individuals & families throughout their journey with dementia

**We're Here To Help.**