

2016-2017 ANNUAL REPORT

Alzheimer *Society*

LONDON AND MIDDLESEX™



PARTNERING WITH FAMILIES
throughout their journey with dementia

A MESSAGE FROM OUR CEO

It always seemed to me to be a little clichéd to hear a person, who heading towards retirement, say “this is a bittersweet moment in my life”. However with my impending retirement and departure from this organization, that is exactly where I find myself. As I was composing these remarks for my last annual report, I truly appreciate the mixed emotions of experiencing this major decision. While I look forward to a new stage in my life, I also look back fondly to the staff team, the two Boards of Directors, volunteers and clients I leave behind. My time as CEO at the Alzheimer Society London and Middlesex (ASLM) and the Foundation has been one of the most rewarding of my career. I will miss it greatly.

With any departure, there is always an arrival and I am pleased to welcome Carol Walters as ASLM’s new CEO. It is an exciting time for Carol to take the reins of ASLM as dementia awareness has never been higher. And by extension, the Alzheimer Society is positioned as the leading not-for-profit health organization working to improve the quality of life for people living with dementia.

New leadership brings new opportunities. But it is noteworthy to point out that the challenges Carol will face are ongoing, as many are the same challenges I’ve faced in my eleven years as CEO. The most pressing being the continual growth in client numbers. Over my tenure we’ve adapted to meet these increasing needs, through:

- ✦ a new office and programming facilities in 2010
- ✦ additional staff and contracted program facilitators
- ✦ expansion of our First Link Learning Series
- ✦ additional support groups and counselling
- ✦ introduction of social recreation programming improving client engagement and physical exercise
- ✦ ASLM integration at Family Health Teams (Memory Clinics)
- ✦ a partnership with Four Counties Health Services in Newbury to help address the dementia care service gap in rural areas
- ✦ introduction of a mild cognitive impairment (MCI) educational program offering strategies to retain and improve memory skills – MCI is considered a possible pre-cursor for dementia
- ✦ introduction of Memory Cafes in London and Middlesex County
- ✦ expansion of the volunteer base for client, administrative, fundraising and educational assistance
- ✦ ASLM funding of dementia research exceeding \$1M



Betsy Little
ASLM CEO



Peter Regier
ASLM Chair



Carol Walters
Incoming CEO

The constant increase in clients continues to challenge the organization. We have increased our operating budget by 60% over the past 11 years but the provincial MOH LTC funding has not increased proportionally. It currently sits at approximately 30% of our budget. The Society’s fund development efforts have rallied to cover that deficit on an annual basis finding new granting streams while building our donor base significantly. As examples of those efforts, ASLM received for the first time, a substantial City of London Community Grant and our special events this year have all surpassed their financial goals. As well, our individual major donors have exceeded our philanthropic objectives and we experienced a welcomed increase of independent third party fundraising events. Organizationally in 2016 - 17, the Alzheimer Societies in Ontario have signed a new Federation agreement that provides a more equitable allocation of revenue and incorporates efficiencies through a shared service model.

While the sustainability versus growth challenge remains, I leave this organization filled with pride, optimism and hope. Strong leadership with the Board Chair, Peter Regier, along with a dedicated staff, the growing public awareness of dementia and with our provincial government’s commitment to a dementia strategy, I am confident the Alzheimer Society London and Middlesex will continue to meet the challenges ahead and provide the care and support our clients deserve.

Betsy

Betsy Little,
ASLM CEO,
2006 - 2017

REMARKS FROM PETER REGIER, CHAIR OF THE ALZHEIMER SOCIETY LONDON AND MIDDLESEX BOARD OF DIRECTORS

A well run organization quickly adapts to the changing environments, issues and influences it encounters - the Alzheimer Society is a fitting example of such an organization.

This past fiscal year (April 2016 to March 2017) has been a dynamic and interesting period for ASLM. The ongoing discussions and negotiations within the Federation of the Alzheimer Societies in Ontario has led to a new agreement where revenues are more equitably distributed and province-wide shared services will generate more efficiencies with increased levels of client support locally.

It has been extremely gratifying to see how the community, business and the various granting organizations have increased their support of our Society. As a result, this fiscal’s financial performance has been exemplary. As Betsy’s states in her remarks, the demands on our programs and services continues to grow and that growth is expected to last for many years to come. Financial feasibility is paramount for ASLM to continue its fine work.

The biggest environmental change of the year was internal; the announcement of the impending retirement of our CEO. For the past eleven years, Betsy Little has guided this organization with remarkable leadership. The Society has seen substantial growth in

community awareness in her time and most importantly, growth in the programs and services available for our clients. The development and expansion of many new client care programs should be considered a legacy and one that Betsy should rightly be proud of when she looks back at her tenure at ASLM.

As Chair of ASLM’s Board of Directors, I’d like to thank my fellow Search Committee and Board members whose efforts resulted in the successful recruitment of our new CEO, Carol Walters. Carol’s leadership will continue the innovation and growth of our services as we provide hope, relief and support, partnering with individuals and families throughout their journey with dementia.

The staff team that Carol joins is one of the most dedicated and passionate groups I’ve had the pleasure to work with and on behalf of the Board, I would like to take this opportunity to express our deepest gratitude to this outstanding team. For our community and for our families, the work done at the Alzheimer Society is vital.

Thank you.

Peter

Peter Regier,
Chair,
ASLM Board of Directors

WHO WE ARE & WHAT WE DO



Population currently
living with dementia
in Canada

564,000¹



Ontario²

220,000



Southwestern
Ontario² (SW LHIN)

18,500



London and
Middlesex County²

8,100

2241

clients³ served in
2016 to 2017
(ending March 31)

957
Persons with
Dementia
(PWD)

1284
Caregivers
(CG)

478

Mild Cognitive
Impairment
Program
participant visits⁴



249
PWD &
1293

CG participant visits
Support Group Counselling
and Dementia Education
(First Link)



OUR SUPPORT SERVICE PLATFORM



**All of which distills down to our
mission and our passion ...**

239

Social recreation
program sessions

2342

Social recreation
program
participant
visits



1035

Volunteer
Companion
Program Visits

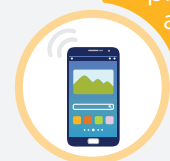


Therapeutic Social Recreation Support

ASLM features 11 different
programs that promote
social interaction, physical
& intellectual stimulation

47

iPod Music and
Memory Program Visits
Dedicated volunteer
visits using personalized
music playlists to
prompt memory
and wellbeing



5279

participants in
154 Public
Education
sessions

Offering educational programs geared to
the general public, care providers and
healthcare professionals



Dementia-trained
team of
240 volunteers
supplying
6719 hours
of vital support
(equiv. to \$81,000
of labour costs⁵)



Psychosocial Support (Registered Social Workers)

4225

One to One visits with a registered
social worker
1669 PWD visits
2556 CG visits



212

Teleconnect
Program Calls
Outreach to clients by
a trained volunteer
offering another
counselling touch
point



260

Participated at 6
Family Health Team
Memory Clinics in
London and Middlesex

ASLM participation involves dementia
education and information
dissemination



FUNDING SOURCES

- 60%** Fund Development
- 30%** Ministry of Health and Long Term Care
- 4%** Education
- 6%** Other

The Alzheimer Society London and Middlesex Mission:

*We provide hope, relief and support as we
partner with individuals and families
throughout their journey with dementia.*

1. Source: ASC-Prevalence and Monetary Costs of Dementia in Canada (2016)

2. Source: ASO Dementia Evidence Brief 2012

3. Clients are both persons with dementia and their care partners/caregivers

4. MCI participants include the person diagnosed with mild cognitive impairment and a family member

5. Based on \$12.00 hour

This financial summary is an excerpt from the complete financial statements of the organization, which were audited by BDO Canada LLP Chartered Accountants, dated June 14, 2017 and as such does not contain all disclosures required under Canadian accounting standards for not-for-profit organizations. A copy of the complete financial statements is available from the organization

SUMMARY STATEMENT OF FINANCIAL POSITION March 31, 2017

		2017	2016
ASSETS	Current assets	\$ 354,295	\$ 289,679
	Investments	467,831	425,432
	Capital assets	88,272	20,097
	Cash surrender value of insurance	21,455	18,739
	Works of art	72,236	72,236
		1,004,089	909,216
LIABILITIES AND NET ASSETS	Current liabilities	\$ 275,967	\$ 253,029
	Deferred contributions related to capital assets	37,799	45,133
	Net assets	690,323	611,054
		\$ 1,004,089	\$ 909,216

SUMMARY STATEMENT OF OPERATIONS: Year Ended March 31, 2017

REVENUES	Fund development	\$ 901,503	\$ 732,899
	Ministry of Health and Long-Term Care	532,622	517,310
	Alzheimer Foundation London and Middlesex	164,939	224,366
	Administrative recovery programs and other	63,024	40,518
	Education programs	62,988	49,439
	Investment income	56,042	8,731
	Amortization of deferred contributions related to capital assets	16,003	16,487
		\$ 1,797,121	\$ 1,589,750
EXPENSES	Social work program	476,710	457,501
	Fund development program	304,246	300,508
	Education and communications	296,756	275,169
	Volunteer and support services	231,481	213,483
	Awareness and events	201,538	185,440
	Administration	90,146	88,889
	Alzheimer Foundation London and Middlesex grant	55,307	
	Amortization of capital assets	28,207	30,756
	Professional fees	25,210	24,010
	Community grants	8,251	12,004
		\$ 1,717,852	\$ 1,587,760
	EXCESS OF REVENUES OVER EXPENSES	\$ 79,269	\$ 1,990

The Intergenerational Choir Project

Thank You to Our Supporters!

We gratefully acknowledge our supporters and donors who have made a contribution of \$1,000 and over as well as those who have committed a monthly gift between April 1, 2016 and March 31, 2017

OUR MAJOR DONORS \$25,000+

Robert and Lynne Geddes**

\$10,000+

Canadian Centre for Aging & Brain Health Innovation

London Community Foundation: Richard and Beryl Ivey Fund

London Life
Norman and Marian Robertson Charitable Foundation

Sunningdale Golf & Country Club

Tim Hortons

\$5,000+

3M Employee's Charitable Contribution Organization

The Congregation of the Sisters of St. Joseph in Canada

Laskey Properties Inc - Ron and Barb Laskey**

Mary Murty

Bob and Debbie Schram

Takla Foundation

Thornton Grout Finnigan LLP

\$2,500+

Agape Foundation of London

Susan Carlyle and David Southen

Chris Collins and Elana Johnson

Bill and Ann Fleming

Andrew and Summer Foust

David Greene

London Community Foundation:

Doris Anna Foster Family Fund

Elizabeth C. Taylor Memorial Fund

Pillar Nonprofit Network

Peter and Bonnie Regier

Scotiabank

Lorraine Shuttleworth

Paul and Patricia Skinner

United Way of Greater Toronto

Bryan Vickers*

Walter J. Blackburn Foundation

Glen Wightman

\$1,000+

Phillip Butterworth

Ross and Cathy Chapin

Paul Cocker and Trish Fulton

Patrick Cowan

Lynne Cram

Roger and Gloria Faulkner

Janet Fleet

Dr. Jo-Anne Hammond and Richard Hammond

Nancy and Alan Hines

Jones Packaging Inc.

George Kerhoulas and Jacqueline Crosby

Michael Kerr and Lisa Van Bussel

Margaret King

Claude Kortas

Ron Koudys Landscape Architects Inc

Catherine Lawless

Michael and Barbara Lefcoe

Betsy and Anthony Little

London Community Foundation: Vital People Grant

John MacDonald

Rebecca McClure

Bill and Joan McConnell

Ray and Lynne-Anne McFeetors

John McGarry*

Sandra Miller

Dr. M.L. Myers

John and Jackie Porter*

Raital Ltd - Rick and Bev Tattersall

Leslie and Ian Rand

Linda and Cecil Rorabeck

Betty and Terry Rutledge

Connie Sargant

Granville Sgariglia

Strategic Charitable Giving Foundation

Donald and Loretta Stevens

Penny and Brian Thompson

Carolyn Underwood

Susan Weldon and Barry Margison

Dr. Jennie Wells

Bruce and Karen West

Faye and Rod Willis

BEQUESTS

Estate of Barbara Elizabeth Van Egmond

Estate of Dorothy Martin

Estate of Virginia Marie Bennett

Estate of William John Jarrell

CORPORATE SPONSORS

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BDO Canada

Best Western Lamplighter Inn & Conference Centre

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McCormick Canada Inc

McCormick Dementia Services

PartnerIT

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Revera Inc

Scotia Wealth Management

Scotiabank

Siskinds the Law Firm

Versabank

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Whitehills Animal Hospital

Chartwell Retirement

Your Neighbourhood Credit Union

Blackburn Radio Inc - Classic Rock Free FM and AM980

Corus Radio - Fresh FM and AM980

Don, Agnes, Wayne, Lori, Doug & Cathy Howard

Oxford Dodge

Post Media - The Londoner

Producers Post - Craig Davis

The Works Gourmet Burger Bistro

Toronto Blue Jays Baseball Club

WestJet

Producers Post - Craig Davis

The Works Gourmet Burger Bistro

Toronto Blue Jays Baseball Club

WestJet

GOVERNMENT

Corporation of the City of London

Government of Ontario: Seniors Community Grant

Ontario Sport and Recreation Community Fund

Ontario Brain Institute

Ontario Trillium Foundation

South West Local Health Integration Network

PLANNED GIFTS

Barbara Kaiser

Helen Plaunt

Best Western Lamplighter Inn - Chef's Table Dinner

Bulk Barn

Chinese Canadian National Council London Chapter - Dragon Gala

Forest City Road Races

Gatsby Ball

MONTHLY GIVING

John Allingham

Kirsten Bennett

Katie Berkelmans

Rose Brochu

Cathy Cherry

Jocelyn Cline

Dora Fuller

Jennifer Hale

Avril Hickson

Brooke Hurley

Susan Huston

Greg Kaiser

Kristine Lemieux

Marilyn McGuffin

Judith and Stephen McLaren

Margaret and Peter Molnar

Jocelyn and Stuart O'Neil

Nancy and Tony O'Regan

Susan Oster

Cathy Pakeski

Jane Ridley

Betty Tsukahara
Barbara Wagner
Michael and Dorothea Wojtowicz

Dagmara Wozniak

Bruce and Carole Wray

Alz Palz

Annie Angels

Sue Atkinson

Christine Barker

Dina Boone

BT's Team

Carolyn's Crusaders

Ernee's Kids

Janet Fleet

Forget-Me-Naughties

Henley Place

Carolyn Hepburn

Highview Happy Wanderers

Bruce Huff

Susan Isaacs

Jessica Jaremchuk

Jay Walkers

Kellers for a Cause

Ann Larocque

Betsy Little

Middel Family

Louise Milligan

Kerri-Anne Mizzi

Mollie's Marchers

Mystics

Susan Oster

Phoenix

Remember This

Revera - Retirement

Eef and Dorothy Reymers

Reymers Remember

Saghiers

Scotiabank

Susan & Tony's Team

Jim Taylor

Team Barbie

Team Betty

Team Janina

Team McD

Team Wilkins

Penny Thompson

Becky Tompkins

Trails B

Verona's Team

Deb Weber

Weber Wobblers

Peter West

* Gifts to the Alzheimer Foundation London and Middlesex

** Gifts to research



Seeds of Inspiration Garden Club

STAFF

Katie Berkelmans - Social Recreation Coordinator
Dina Boone (incoming) - Intake Coordinator
Rose Brochu - Accounting and Operations Manager
Rick Bunt - Registered Social Worker
Cathy Cherry - Reception/Executive Assistant
Jennifer Hale - Volunteer Services Coordinator
Brooke Hurley - Registered Social Worker
Rebecca Lafleur-Hannam - Event Coordinator
Betsy Little - CEO
Nancy O'Regan - First Link Program Manager
Susan Oster - Public Education Coordinator/HR Advisor
Leslie Rand - Fund Development Manager
Betty Rutledge (outgoing) - Intake Coordinator
Carolyn Underwood - Registered Social Worker
Michael Wojtowicz - Donor Database Officer
Bruce Wray - Communications Manager
Paul Yost - Registered Social Worker

BOARDS OF DIRECTORS

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Dr. Jane Rylett
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Cathy Cherry - Recording Secretary, Ex-Officio

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Linda Smits - Investment/Finance Chair
Peter Regier - ASLM Board Chair/Treasurer
John-Paul Beker
John McGarry
Peter Pistor
Matt Stiller
Betsy Little - CEO Ex-Officio
Cathy Cherry - Recording Secretary, Ex-Officio

Alzheimer Society
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