



2024 Cabin Fever Reliever

Dinner & Auction

Saturday, February 10, 2024

Hellenic Community Centre, 133 Southdale Road, London

The Alzheimer Society Southwest Partners' (AlzSWP) annual Cabin Fever Reliever Dinner and Auction brings together friends, families, business and community leaders to support people living with dementia in our region.

Over 300 attendees will join AlzSWP for dinner and a high-energy program featuring Layne "The Auctionista." Your sponsorship will help ensure better dementia care, education, support and access to all who need it.

AlzSWP provides vital social work counselling, support groups, client and public education, system navigation, advocacy, and therapeutic recreation programs to the more than 14,000 people living with dementia in our region and those that support them.

Meeting the growth in demand is not possible without our committed corporate partners.

Event Reach and Impact

\$364,448 raised

338 attendees

238 individual donors

14 corporate partners

6,367 social media followers

7,600 email subscribers

Sponsorship Matters

50% of Alzheimer Society Southwest Partners' budget is supported by fundraising



SPONSORSHIP LEVELS



PRESENTING

- Recognition as Presenting Sponsor on all promotional material
- Logo recognition incorporated into event branding
- Opportunity to speak at event or play pre-recorded welcome video
- Logo included in AlzSWP staff signature line (min. 4 weeks)
- Logo included on email campaigns to AlzSWP supporters
- Logo on Cabin Fever Reliever webpage
- Recognition on AlzSWP social media channels
- Logo featured on-screen and signage at event
- Preferred seating and recognition on table signage
- 16 tickets to event

\$10,000

GOLD

- Recognition on-screen and signage associated with one event activity opportunity (reception, dinner, Auction, Fund a Need, wine, media)
- Logo on Cabin Fever Reliever webpage
- Recognition on AlzSWP social media channels
- Logo featured on-screen and signage at event
- Preferred seating and recognition on table signage
- 8 tickets to event

\$5,000

TABLE

- Logo on Cabin Fever Reliever webpage
- Recognition on AlzSWP social media channels
- Logo featured on-screen and signage at event
- Preferred seating and recognition on table signage
- 8 tickets to event

\$2,500

Looking for another way to support?
Ticket purchases and auction donations welcome!

Alzheimer Society
SOUTHWEST PARTNERS

Leslie Rand, Director of Development
leslie.rand@alzswp.ca
519-680-2404 ext. 154