

Participating as a corporate team is an excellent way to:



ENGAGE STAFF



IMPROVE COMPANY CULTURE



PROMOTE A HEALTHY LIFESTYLE



PROVIDE A TEAM BUILDING EXPERIENCE FOR A GREAT CAUSE







OVER 650,000 CANADIANS CURRENTLY LIVE WITH DEMENTIA.

BY 2050, MORE THAN 1.7 MILLION PEOPLE LIVING IN CANADA COULD BE LIVING WITH DEMENTIA.

Your support today contributes to our shared vision for a world without Alzheimer's and dementia.

Making an Impact

Participating in a fundraising initiative gives employees a sense of purpose beyond their daily work responsibilities. It connects them to a larger mission and a shared goal.

Raise Corporate Visibility in the Community

Engaging in philanthropic activities contributes to a positive company culture.

Encourage Team Building

Fundraising activities provide a unique environment for team members to collaborate outside of the usual work setting. This can strengthen interpersonal relationships and improve communication.

Promote Health and Wellbeing

#IGWalkforAlz is after all, a walk! Studies show that individuals who regularly practice proper nutrition and exercise have many health benefits, both physically and mentally.